



Policy: Social Media

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| Policy Type: | College & Governance | Policy Number: | TBD |
| Policy Owner: | Student Services | Approved by BOG: | 1/16/2018 |
| Accepted by PC: | 11/13/2017 | Revised: | Click here to enter a date. |
| Review Schedule: | Annually | Reviewed: | Click here to enter a date. |

New Policy:

 Revised (removed procedures):

 Rewritten:

 Condensed:

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| Background/Reason (related to checked box above) |
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| Policy |
| <p>Central Arizona College (the College) encourages the appropriate use of social media by its entities as a method for communicating with stakeholders and the public about the College’s mission, programs, events, and athletic teams, and for emergency communications. All social media platforms should properly portray, promote, and protect the institution.</p> <p>The College’s social media policy applies to social media accounts created for the express purpose of officially representing the institution and does not apply to personal social media accounts.</p> |