



**Central
Arizona
College**



Baseline Assessment

Assessment Reporting Form: This report is to show that academic assessment is occurring and that the results are being used to make changes to improve student learning. The assessment being reported relates to Measurable Student Level Outcomes (MSLOs). This Baseline Assessment Reporting Form shows the percentage of students who are proficient in the student learning outcome(s) assessed and identifies improvements that will be made to increase that percentage.

Course being assessed -

EIT101 Introduction to Entertainment

Term in which assessment was completed (baseline) -

Spring 2025

Please provide the name of the assessment and a description of its type (multiple-choice quiz, essay aligned with rubric, performance exam, etc.).

Final Exam - Multiple Choice/True False

What is the targeted proficiency level for this assessment?

0.6

How many faculty members administered the assessment?

1

How many sections were included in the assessment?

1

How many students participated in the assessment?

13

Term in which follow-up assessment will be completed

Spring 2026

What efforts and/or changes will be made based on the results of the baseline data? Check each that will

Revise the assessment tool to make it more effective

List the first MSLO that was assessed -

(Comprehension Level) Describe, discuss, and identify careers in the music industry including job titles within

Which Common Student Learning Outcome(s) does this MSLO align with?

Cultural & Civic Engagement; Integrative Knowledge

How many students demonstrated proficiency on this MSLO?

12

List the second MSLO that was assessed (if applicable)

(Knowledge Level) Name and define professional organizations. (CSLO 1,2)

Which Common Student Learning Outcome(s) does this MSLO align with?

Integrative Knowledge; Cultural & Civic Engagement

How many students demonstrated proficiency on this MSLO?

13

List the third MSLO that was assessed (if applicable)

(Comprehension Level) Identify and explain technical components of recording, live sound reinforcement and live performance lighting.

Which Common Student Learning Outcome(s) does this MSLO align with?

Integrative Knowledge; Personal & Professional Skills

How many students demonstrated proficiency on this MSLO?

12

List the fourth MSLO that was assessed (if applicable)

(Synthesis Level) Summarize marketing principles in the entertainment industry

Which Common Student Learning Outcome(s) does this MSLO align with?

Integrative Knowledge; Personal & Professional Skills

How many students demonstrated proficiency on this MSLO?

13

List the fifth MSLO that was assessed (if applicable)

(Comprehension Level) Discuss basic legal issues in the entertainment industry

Which Common Student Learning Outcome(s) does this MSLO align with?

Cultural & Civic Engagement; Integrative Knowledge

How many students demonstrated proficiency on this MSLO?

12

If this course aligns with a program, what PLO's were assessed?

3 (Understanding Level) Explain Contract Law pertaining to the entertainment industry