



## Course Assessments

### Baseline Assessment

#### Assessment Reporting Form

This report is to show that academic assessment is occurring and that the results are being used to make changes to improve student learning. The assessment being reported relates to Measurable Student Level Outcomes (MSLOs). This Baseline Assessment Reporting Form shows the percentage of students who are proficient in the student learning outcome(s) assessed and identifies improvements that will be made to increase that percentage.

#### Course Being Assessed

*DMA 125 – Introduction to Illustrator*

#### Assessment Completed Term (baseline)

*Fall 2025*

#### Assessment Name and Description

Please provide the name of the assessment and a description of its type (multiple-choice quiz, essay aligned with rubric, performance exam, etc.).

*DMA125 Final Exam A multiple-choice and multi-select final exam*

#### What is the targeted Proficiency Level For this Assignment?

*60% or higher average score*

How Many Faculty Members Administered the Assessment

1

How Many Sections were Included in the Assessment?

3

How Many Students Participated in the Assessment?

46

Term in which Follow-up Assessment will be Completed

*Spring 2026*

Baseline Data Changes

What efforts and/or changes will be made based on the results of the baseline data?

*Enhance student learning by adding additional instruction to the course i.e. lecture, PowerPoint, video, etcetera.;Add additional materials and activities for reinforcement;*

If this course aligns with a program, what PLO's were assessed?

*PLO 3, PLO 6, and PLO 8*

List the First MSLO that was Assessed

*MSLO 3: Create artwork using the pen tool and other drawing tools for professional designs.*

Which Common Student Learning Outcome(s) does this MSLO align with?

*3. Personal & Professional Skills;4. Reasoning Skills;*

How Many Students Demonstrated Proficiency on this MSLO?

24

List the Second MSLO that was Assessed

*MSLO 4: Use stroke, color fills, gradients, transparency, and blending modes to enhance designs.*

Which Common Student Learning Outcome(s) does this MSLO align with?

*3. Personal & Professional Skills;4. Reasoning Skills;*

How Many Students Demonstrated Proficiency on this MSLO?

34

List the Third MSLO that was Assessed

*MSLO 5: Identify materials on the Internet that can be incorporated into a professional design.*

Which Common Student Learning Outcome(s) does this MSLO align with?

*3. Personal & Professional Skills;4. Reasoning Skills;*

How Many Students Demonstrated Proficiency on this MSLO?

40

List the Fourth MSLO that was Assessed

*MSLO 1: Operate and navigate the illustration software Adobe Illustrator to create illustrations, logos, and typographic designs.*

Which Common Student Learning Outcome(s) does this MSLO align with?

*3. Personal & Professional Skills;4. Reasoning Skills;*

How Many Students Demonstrated Proficiency on this MSLO?

41

List the Fifth MSLO that was Assessed

*MSLO 2: Use the various tool palettes to create basic shapes for illustrations.*

Which Common Student Learning Outcome(s) does this MSLO align with?

*3. Personal & Professional Skills;4. Reasoning Skills;*

How Many Students Demonstrated Proficiency on this MSLO?

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