**Academic Program Review**

**Review Panel Report**

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| **Date of Review: 10/13/15**  **Degrees and Certificates Reviewed: Artist & Venue Management AAS, Live Audio and Lighting AAS, Popular Music Performance AAS, Recording Engineering AAS.**  **Contact Person: Dan Bush, Entertainment Industry Technology Program (EIT) Coordinator; Professor of Recording Engineering (SPC Campus)**  **Phone: 520-494-5203**  **Daniel.bush@centralaz.edu**  **Names and positions of reviewers:**  **Christopher Demaline, Professor of Business**  **Shari Eddy, Academic Advisor and Professor**  **Alejandrina Garza, Professor of Mathematics**  **Tim Hohmann, Professor of English** |
| **Evaluation of Program Description, Vision and Outcomes** |
| Clarity and appropriateness of all program descriptions, mission or vision statements:  **All EIT Degree and Certificate program descriptions are clearly articulated.** |
| Clarity and appropriateness of all degree and/or certificate program student learning outcomes:  **All EIT degree programs’ and certificates’ purposes and outcomes are clearly stated.** |
| **Evaluation of Program Quality** |
| Quality and Appropriateness of Curriculum:  E**IT curriculum requirements seem to exceed other comparable programs documented in the Self Studies’ Curriculum Comparison Charts. Particularly impressive are the internship hours required, which are designed to prepare students for their field of study.** |
| Contribution of Program in Meeting Institutional Strategic Goals:  **The Self Studies specifically address how the programs contribute to all of the college’s strategic goals.** |
| Success of Program in Engaging in Continuous Quality Improvement:  **The current benchmark self program evaluation seems subjective. It may be beneficial to document formative evaluations throughout the programs.** |
| **Evaluation of Program Effectiveness** |
| Success of Students in Achieving Appropriate Learning Outcomes**:**  **The Learning Outcome Assessments at the Capstone and Internship levels in place certainly provide significant detailed feedback. It is commendable that Capstone projects are tailored to each student–and monitored by the program coordinator on a weekly basis.** |
| Success of Students in Completing CAC Program:  **Given the newness of EIT degree programs along with the profile of the industry, students seem to “follow the dollar” rather than complete degree and certificate programs. However: it is imperative for EIT to develop a plan to increase their completion rates.** |
| Success of Students Upon Departure from CAC:  **In order to assist in developing “Action Plan” items to retain students though completion, it may be beneficial to develop a formal means of tracking exiting students.** |
| **Evaluation of Program Viability** |
| Evaluation of Enrollment Trends:  **All EIT programs are small but are showing growth.** |
| Evaluation of Need for Program Based on Economic/Job Market Conditions or Transfer Opportunities:  **(Insufficient Data to make any comparisons.)** |
| Evaluation of Program Viability Based on Adequacy of Resources:  **The state of the art equipment, technology and resources provided by the college are evidence of its commitment to the EIT programs.** |

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| **Indicate Panel Reviewers Recommendation for Program:** |
| **2. Continue a Program of Quality: Program approval is recommended. Reviews have identified areas of achievement but also specific areas that need to be further addressed. The program meets all evaluative measures of quality and viability, but nonetheless could improve in substantial ways.** |
| **Panel Reviewers Make One of the Following Recommendations Regarding the Program Under Review:**  **1. Continue a Program of Exceptional Quality:** Continuation of the program is recommended without reservation. The reviewers wish to note the exceptional quality of the program. The program is not only seen as valuable to CAC students, a commitment to student’s academic and personal success is clearly evident. The program demonstrates a commitment to continuous quality improvement. The long term viability of the program appears excellent.  **2. Continue a Program of Quality:** Program approval is recommended. Reviews have identified areas of achievement but also specific areas that need to be further addressed. The program meets all evaluative measures of quality and viability, but nonetheless could improve in substantial ways  **3. Conditionally Continue a Program:** Conditional approval is recommended with identification of specific areas requiring significant improvement. Improvements needed and a reasonable time frame for them to be made will be given. Viability of the program may be in question.  **4. Discontinue a Program:** A recommendation to discontinue a program is made if after receiving a conditional recommendation in the previous academic program review the program has failed to make necessary improvements. A recommendation to discontinue a program can be made even in the absence of a previous conditional recommendation if the quality or viability of a program is dismal. *\*Receiving this recommendation does not automatically mean a program will be discontinued. It is merely the recommendation of the review panel. This recommendation means that the College should seriously evaluate discontinuing the program.* |
| **Panel Reviewers Recommendation for Program Action Plan:** |
| The reviewers recommend the program address the following **Strengths**/weaknesses in their Academic Program Review Action Plan:  **Please refer to (above) Review Panel Report.** |