Area of Interest: Visual, Fine & Performing Arts
Degree: Digital Media Arts, Associate of Applied Science (AAS)
Graphic Design Emphasis
Stackable Certificate: Graphic Design
College Catalog: 2024-2025

Central Arizona College

Program Location: Signal Peak & San Tan Campuses

Program Description: Students will develop technical skills while focusing on the latest production techniques for generating computer-based graphics and media-rich productions. **Graphic Design emphasis** concentrates on graphic design, Web design, and foundations of digital media technologies and interactive communications.

Contact Information: Susan Tatterson (Faculty) susan.tatterson@centralaz.edu **T:** (520) 494-5049

Area of Interest Website: Visual, Fine and Performing Arts - Central Arizona College (centralaz.edu)

Legend

Bold Course=Required Course	Recommended Course (R)	Stackable Certificate (SC)

AGEC Course list (Arizona General Education Curriculum) and other degree requirements.

Written Communication **(WC)**	Oral Communication **(OC)**	Arts/Humanities **(AH)**	Social/Behavioral Science **(SB)**
Lab Science **(LS)**	Mathematics **(M)**	Core Course **(CC)**	Emphasis Course **(EC)**

Semester 1: New Students-Find your suggested starting point for English/Reading & Math courses.

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	WC	**ENG101 College Composition I**	3		
	M	BUS101 Business Mathematics	3		
SC	CC	**DMA115 Digital Imaging**	3		
SC	EC	**ART107 Drawing**	3		
SC	EC	**DMA125 Introduction to Illustrator**	3		
		Semester Credits:	15	**Meet with your CAC advisor each semester!**	

Semester 2

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	OC	Oral Communication course	3		
	AH	ART100 Art Appreciation	3		
SC	EC	**DMA120 Graphic Design & Adobe InDesign**	3		
SC	EC	**ART 101 Two-Dimensional Design**	3		
	CC	**DMA122 Introduction to Web Design**	3		
		Semester Credits	15	**Research career resources and opportunities!**	

Semester 3

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	AH	ART207 Art History I	3		
SC	CC	**DMA223 Designing with Type**	3		
	EC	**ART109 Color Theory**	3		
	CC	**DMA101 Media & Society**	3		
SC	CC	**DMA220 Advanced Graphic Design**	3		
		Semester Credits:	15	**Apply for graduation and attend career events!**	

Semester 4

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	SB	Social & Behavioral Science course	3		
	LS	Biological & Physical Sciences course	4		
SC	EC	**ART102 Three-Dimensional Design**	3		
SC	CC	**DMA205 Portfolio Development**	3		
SC	EC	**DMA210 Publication & Packaging Design**	3		
		Semester Credits:	**16**	**Finish strong-don't get distracted before finals!**	
		Total Degree Credits:	**61**		
		Total Certificate Credits:	**30**		

Arizona Resident Tuition for 2024-2025 is $75 per credit hour, see Paying for College. Financial aid may be available.

Career Information

CAC Career Center: centralaz.edu/career FREE CAC career resources and assistance.

O*NET OnLine: Visit **onetonline.org** and search for:

Occupations in Digital Media Arts, including:
- Education needed for specific occupations
- Occupation tasks, knowledge, skills and abilities
- Salary/wages for specific occupations ($)

Transfer Information

CAC University Transfer Center: centralaz.edu/transfer FREE CAC transfer resources and assistance.

AZTransfer Media Arts Major Guide has a list of transfer programs at ASU, NAU, or UA.

Note: Use this Program MAP as a guide to choose courses with your advisor and track progress towards milestones and completion of program. Work with an advisor to customize your plan to align with your specific career and/or transfer goals.

Part-Time Students: Plans can be modified to fit the need of part-time students by adding more semesters.

Student Name:		Advisor Name:	
Student ID Number: 880		**Date:**	

Document revised 03/24/2024