

**Area of Interest:** Visual, Fine & Performing Arts

**Degree:** Digital Media Arts, Associate of Applied Science (AAS)

Graphic Design Emphasis

**Stackable Certificate:** Graphic Design

**College Catalog:** [2024-2025](#)



**Program Location:** Signal Peak & San Tan Campuses

**Program Description:** Students will develop technical skills while focusing on the latest production techniques for generating computer-based graphics and media-rich productions. **Graphic Design emphasis** concentrates on graphic design, Web design, and foundations of digital media technologies and interactive communications.

**Contact Information:** Susan Tatterson (Faculty) [susan.tatterson@centralaz.edu](mailto:susan.tatterson@centralaz.edu) T: (520) 494-5049

**Area of Interest Website:** [Visual, Fine and Performing Arts - Central Arizona College \(centralaz.edu\)](#)

### Legend

**Bold Course**=Required Course      Recommended Course (R)      Stackable Certificate (SC)

**AGEC Course list** (Arizona General Education Curriculum) and other degree requirements.

Written Communication ( <b>WC</b> )	Oral Communication ( <b>OC</b> )	Arts/Humanities ( <b>AH</b> )	Social/Behavioral Science ( <b>SB</b> )
Lab Science ( <b>LS</b> )	Mathematics ( <b>M</b> )	Core Course ( <b>CC</b> )	Emphasis Course ( <b>EC</b> )

**Special Awareness Requirements** for transfer degrees met through courses on the [AGEC Course list](#).

- Cultural Awareness (**CU**)       Global/Historical Awareness (**GI/HI**)       Intensive Writing (**IW**)

**Semester 1:** New Students-Find your suggested starting point for [English/Reading & Math courses](#).

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	WC	<b>ENG101 College Composition I</b>	3		
R	M	BUS101 Business Mathematics	3		
SC	CC	<b>DMA115 Digital Imaging</b>	3		
SC	EC	<b>ART101 Two-Dimensional Design</b>	3		
SC	EC	<b>DMA125 Introduction to Illustrator</b>	3		
<b>Semester Credits:</b>			<b>15</b>	<b>Meet with your CAC advisor each semester!</b>	

### Semester 2

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	OC	COM100 Fundamentals of Human Communication or higher	3		
R	AH	<b>ART100 Art Appreciation, or ART207 Art History I, or ART208 Art History II</b>	3		
SC	EC	<b>DMA120 Graphic Design &amp; Adobe InDesign</b>	3		
SC	EC	<b>DMA223 Designing with Type</b>	3		
	EC	<b>ART102 Three-Dimensional Design</b>	3		
<b>Semester Credits</b>			<b>15</b>	<b>Research career resources and opportunities!</b>	

### Semester 3

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
R	AH	<b>ART100 Art Appreciation, or ART207 Art History I, or ART208 Art History II</b>	3		
SC	CC	<b>ART107 Drawing I</b>	3		
	CC	<b>ART109 Color Theory</b>	3		
	CC	<b>DMA101 Media &amp; Society</b>	3		
SC	EC	<b>DMA220 Advanced Graphic Design</b>	3		
<b>Semester Credits:</b>			<b>15</b>	<b>Apply for graduation and attend career events!</b>	

## Semester 4

		COURSE	CREDITS	SEMESTER/GRADE	NOTES
	SB	Select an AGECE Social & Behavioral Science course	3		
	LS	Select an AGECE Biological & Physical Sciences course	4		
SC	CC	<b>DMA122 Introduction to Web Design</b>	3		
SC	CC	<b>DMA205 Portfolio Development</b>	3		
SC	EC	<b>DMA210 Publication &amp; Packaging Design</b>	3		
		<b>Semester Credits:</b>	<b>16</b>	<b>Finish strong-don't get distracted before finals!</b>	
		<b>Total Degree Credits:</b>	<b>61</b>		
		<b>Total Certificate Credits:</b>	<b>30</b>		

Arizona Resident Tuition for 2024-2025 is \$75 per credit hour, see [Paying for College](#). Financial aid may be available.

## Career Information

**CAC Career Center:** [centralaz.edu/career](http://centralaz.edu/career) FREE CAC career resources and assistance.

**O\*NET OnLine:** Visit [onetonline.org](http://onetonline.org) and search for:

**Occupations in Digital Media Arts, including:**

- Education needed for specific occupations
- Occupation tasks, knowledge, skills and abilities
- Salary/wages for specific occupations (\$)

## Transfer Information

**CAC University Transfer Center:** [centralaz.edu/transfer](http://centralaz.edu/transfer) FREE CAC transfer resources and assistance.

[AZTransfer Media Arts Major Guide](#) has a list of transfer programs at ASU, NAU, or UA.

**Note:** Use this Program MAP as a guide to choose courses with your advisor and track progress towards milestones and completion of program. Work with an advisor to customize your plan to align with your specific career and/or transfer goals.

**Part-Time Students:** Plans can be modified to fit the need of part-time students by adding more semesters.

**Student Name:**

**Advisor Name:**

**Student ID Number:** 880

**Date:**