

Communication Pathway, AA

Program Learning Outcomes (PLOs)		Measurable Student Learning Outcomes (MSLOs)- PLO Alignment					
		ENG101	ENG102	COM100	COM206	COM259	COM263
1. Describe the communication discipline and its central questions.				✓	✓	✓	✓
2. Apply communication theories and practices to develop, maintain and manage effective personal and professional relationships.		✓	✓	✓	✓	✓	✓
3. Demonstrate problem solving and decision-making techniques in a variety of communication settings.			✓	✓		✓	
4. Analyze messages in various communication settings and channels.		✓	✓	✓	✓	✓	✓
5. Research and create messages appropriate to the audience, purpose, and context.		✓	✓	✓	✓		
6. Demonstrate the ability to accomplish communicative goals (self-efficacy).		✓	✓	✓	✓	✓	✓
7. Apply ethical communication principles and practices.		✓	✓		✓	✓	✓
8. Utilize communication to embrace differences in individual, group and public settings.		✓		✓	✓	✓	✓
9. Evaluate public discourse and discuss and/or advocate a course of civic action.		✓					
10. Display competence in oral, written, and visual communication in various personal and professional contexts.		✓	✓	✓	✓	✓	✓
11. Engage in scholarly research in the communication discipline.		✓	✓	✓	✓		

Communication Skills for the Professional Certificate

Program Learning Outcomes (PLOs)	Measurable Student Learning Outcomes (MSLOs)- PLO Alignment	
	COM259	COM275
1. (Comprehension Level) Explain the variables within and complexity of the human communication process. (CSLO 2,3)	✓	✓
2. (Application Level) Demonstrate oral communication competence in a variety of professional contexts. (CSLO 1,2,3)	✓	✓
3. (Application Level) Produce effective written communication for basic professional contexts. (CSLO 1,2,3)		
4. (Application Level) Demonstrate effective decoding and listening skills in a variety of professional contexts. (CSLO 1,2,3,4)	✓	✓
5. (Synthesis Level) Use multiple technologies to produce effective messages for a variety of professional situations. (CSLO 1,2,3)	✓	
6. (Comprehension Level) Explain the dynamics of human communication within social relationships. (CSLO 2,3)	✓	✓

Communication Studies Certificate

Program Learning Outcomes (PLOs)	Measurable Student Learning Outcomes (MSLOs)- PLO Alignment	
	COM100	COM275
1. (Comprehension Level) Explain variables within and complexity of the human communication process. (CSLO 2,4)	✓	✓
2. (Application Level) Demonstrate oral communication competence in multiple situations and contexts. (CSLO 1,2,3,4)	✓	✓
3. (Application Level) Produce effective written communication for a variety of situations and contexts. (CSLO 2,3,4)		
4. (Application Level) Demonstrate effective decoding and listening skills in a variety of situations and contexts. (CSLO 2,3,4)	✓	✓
5. (Synthesis Level) Explain psychological and/or sociological impacts on human communication. (CSLO 1,2,4)	✓	✓